



Association of Builders And Developers of Pakistan <abadhouse@gmail.com>

Promotion of Family business program

1 message

Fawad Mahdi / Manager CED @ Main Campus <fmahdi@iba.edu.pk>

Thu, Jan 8, 2015 at 3:42 PM

To: "chairmansr@abad.com.pk" <chairmansr@abad.com.pk>

Cc: "hassanbakhshi@gmail.com" <hassanbakhshi@gmail.com>

Dear Sir,

As per your visit in October to the orientation session of Family business program at IBA, it is requested to disseminate information regarding the Diploma program to ABAD members. An Ad on your website and email to members will serve the purpose of promoting business education in Pakistan.

in case of any query please let me know

Regards,

Fawad Mahdi

Manager

AMAN Center for Entrepreneurship Development, IBA

Ext: 2704

Azeem
Kindly circulate
among all members
through e-mail
Asap.
MB
9/1/15

: Please consider the environment before printing this e-mail

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2 attachments



Diploma in Entrepreneurship & Family Managed Businesses



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EXECUTIVE POST GRADUATE DIPLOMA IN ENTREPRENEURSHIP & FAMILY MANAGED BUSINESS

In accordance with our vision of fostering entrepreneurship in Pakistan, IBA AMAN CED is pleased to introduce an “Executive post graduate diploma in Entrepreneurship and Family Managed Business”.

Program Duration and Features.

The **12 month program** is designed to train and develop incumbents from the family managed businesses and will introduce the participants to hands on knowledge, combining management education along with family business insights. The program requires the participants to learn at IBA for **4 days a month** and gain hands on experience for the remaining time in their own family business. What is learned in the institute is to be applied practically in the business before commencement of further learning in the consequent month. This would not only provide participants with practical exposure in the business, reducing their opportunity cost of study, but would also enable them to *apply* the learned concepts from theory and in-class discussions in their own businesses.

Modules and Timings

The central aim of the program is to develop and prepare the participant for a leadership role in his/her organization and be a positive influence in the business owned by the family. The program is expected to begin in the first week of **March 2015** and participants will graduate from the program in **February 2016**. Classes will start at **9 am** in the morning and continue till **4 pm**. A range of modules including **Strategic Management, Marketing, Finance, People, Operations Management, Supply Chain management, Export/Import procedures and management, Business Law, Negotiations, Taxations and Family management issues including the role of spouse on the success of the business** will be taught. Participants will also be introduced to entrepreneurial faculty who are leading entrepreneurs. Thus networking is one aspect which will help the create synergies to help the business grow and diversify.

Eligibility & Interview

Participants are expected to have a family business so that the learned concepts can be applied practically. Interested participants can register at cedfamilybusiness.iba.edu.pk/apply or visit our website for further information. There will be no written exam, however there will be a **panel interview** and short listed candidates will be informed of the outcome via email/phone.

Price

The price of the program is Rs. 490,000. Members of SMEDA are offered an exclusive discount @ 20%. Thus the cost of the program (for SMEDA only) will be Rs. 343,000 payable in 3 equal installments.

Location

Classes will take place at AMAN Center for Entrepreneurial Development (CED) IBA. The campus location is Karachi University campus (which is called the Main Campus).

Contact Us

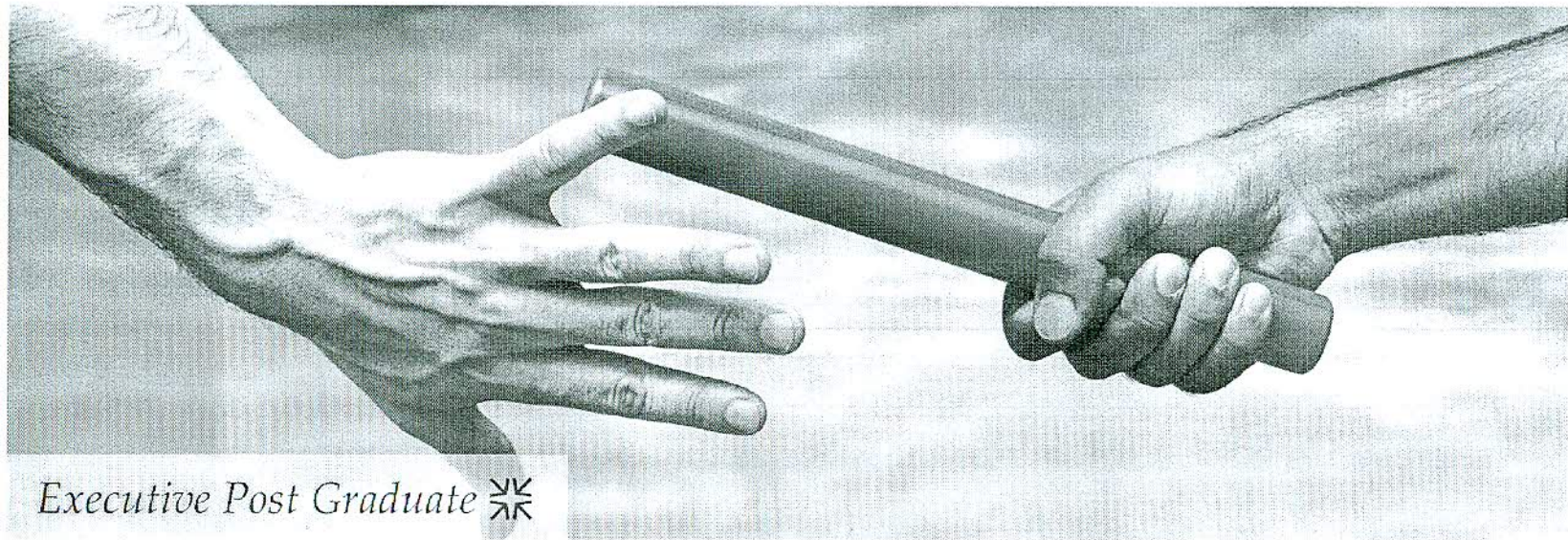
AMAN Center for Entrepreneurial Development (CED)
Institute of business administration (IBA) Karachi, Main campus

For further information

Main Campus
University Road, Karachi - 75270
Pakistan
UAN: 111-422-422 (Extension 2704)
Fax : 92-21-99261508

To apply please visit <http://cedfamilybusiness.iba.edu.pk/>

Or email at fmahdi@iba.edu.pk



Executive Post Graduate ✨

Diploma in Entrepreneurship & Family Managed Businesses

Executive post graduate diploma in Entrepreneurship & Family Business is a unique program designed to train and develop incumbents from the family managed businesses. This program will introduce them to knowledge which will be hands on, combining management education along with family business insights. Since the program is designed specifically for participants wanting to join the family businesses, screening will be based strictly on this condition.

Eligibility

- Graduate in any discipline.*
- Candidate should belong to a family business.
- Willingness to learn.
- Having a Hands-on approach.
- Strong Business Acumen.

*Exceptions can be considered.

Classes 3 days a month

Admissions Application deadline

30th January 2015

cedfamilybusiness.iba.edu.pk/apply